

MotoSport, Inc.
For Immediate Release

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MotoSport Gives Back to Off-road Racing Community

Leading motocross retailer institutes matching donation program to help injured motorcyclists and ATV racers through The RiderDown Foundation.

Tualatin, Ore. – June 2, 2008 – MotoSport, Inc. (www.motosport.com), one of the fastest growing retailers of power sports apparel, parts and accessories, today announced a matching donation program that aims to give back to the off-road racing and riding community.

MotoSport customers now have the option of giving a \$1 donation to The RiderDown Foundation when making a purchase online or over the phone. MotoSport will match each contribution, dollar-for-dollar, up to \$40,000 per calendar year.

"In many ways, MotoSport was born of a desire to give back to the racing community," said Scott Helgeson, Product Manager of MotoSport. "We're all racing enthusiasts who understand the risks associated with the sport we love. By teaming up with our customers and The RiderDown Foundation, we can deliver much needed aid to those that are struggling with the aftermath of an off-road accident."

Established in 2005, The RiderDown Foundation ([HYPERLINK "http://www.riderdown.org" www.riderdown.org](http://www.riderdown.org)) is a non-profit, all-volunteer organization dedicated to helping responsible off-road motorcyclists and ATV racers who have been injured while riding. Proceeds are used to provide financial and personal assistance to injured riders and their families, whether it is paying medical and physical therapy expenses, converting homes and vehicles for disabled use or delivering customized care packages.

"MotoSport is one of the premier retailers for motocross accessories and gear, and we're humbled by their generous contribution," said Bruce Vermeulen, President of The RiderDown Foundation. "Fundraising is one of our biggest tasks. Without the gracious support of industry leaders like MotoSport, we wouldn't be able to give meaningful financial and personal assistance to buoy those in our community who have fallen."

Contributing to The RiderDown Foundation through MotoSport's matching donation program is easy. When making an order online (www.motosport.com) or by phone (1-888-676-8853), customers are given the option of donating \$1 to The RiderDown Foundation. All proceeds will be awarded directly to The RiderDown Foundation, with MotoSport matching up to \$40,000 per calendar year.

For more information on MotoSport's matching donation program, please visit www.motosport.com/riderdown.

About MotoSport

MotoSport is one of the fastest growing retailers of power sports apparel, parts and accessories. Dedicated to providing the best customer service in the industry, the company's sales associates are experienced, knowledgeable dirt bike, ATV, sport

bike and Harley-Davidson® enthusiasts. MotoSport carries a wide range of products from the top motocross, sport and Harley Davidson brands, including Honda, Fox, Kuryakyn, Arai, Renthal and Acerbis. Unlike most motorcycle parts retailers, MotoSport offers free shipping on purchases of \$99 or more and does not add sales tax to orders. And because the company warehouses everything it sells, most orders ship within 24 hours. For more information, please visit www.motosport.com.

About The RiderDown Foundation

With a nationwide network of volunteers ready to lend aid and assistance to injured riders, The RiderDown Foundation actively supports the off-road community. As a non-profit, 501(c)(3) charitable organization, RiderDown has been delivering on its mission of "Helping Riders Up" since 2005. Dedicated to helping responsible off-road motorcyclists and ATV racers who have been injured while riding, proceeds are used to provide assistance to riders and their families when faced with medical expenses and related issues. RiderDown's medical bill review team has saved injured riders thousands of dollars on excessive and/or unnecessary medical charges. The foundation's "Angels" regularly visit injured riders in the hospital and at home, offering a friendly voice during difficult times. To learn more about The RiderDown Foundation and the ways you can help, please visit www.riderdown.org or send email to info@riderdown.org.

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